Increase Dwell Time with a Better Customer Wi-Fi Experience

Now more than ever, customers want to stay connected wherever they are and many have come to expect great Wi-Fi in their favorite shops and restaurants. ElevenOS makes it easy to deliver.

ElevenOS: The Leading Managed Wi-Fi Platform for Retailers

Hassle-free Authentication

With dynamic authentication options including SMS, rotating passwords, and third-party integrations with customer information systems, ElevenOS makes it easier than ever to get your customers online while still maintaining control of your network.

Branded Wi-Fi Access with Email Collection

Responsive, multilingual captive portals with custom branding make it easy for customers to stay connected at one location or many. Marketing teams will love the option to collect customer email addresses in exchange for free premium Wi-Fi.

Consistency Across Locations

Using Eleven's centrally managed platform, the end-to-end Wi-Fi experience can be deployed and managed across multiple locations. Cloud-based scalability enables effortless setup of new sites and brand-wide updates.

Auto-Connect & Roaming

For brands with many locations, Hotspot 2.0 enables seamless and secure auto-authentication at a global scale. Once a customer downloads a profile, they will be instantly connected each time they arrive at any location without having to think about it.

Simple Store-level Dashboards

Many retail stores do not have IT resources to dedicate to guest network maintenance. Non-technical staff can do many day-to-day network management tasks via Eleven's web-based dashboard, which is built for store-level operations.

Wi-Fi Data with Customer Insights

Analyze rich Wi-Fi data across multiple locations to better understand your customers' behavior. Using ElevenOS, you can setup alerts for when a repeat customer enters a store and connects to Wi-Fi. Setup welcome messages via SMS or email.

A SaaS Platform Built to Solve Retail Challenges

Increase Dwell Time

When customers can connect easily to free Wi-FI that just works, they are more likely to dwell longer and spend more. ElevenOS simplifies the management of this experience.

Enhance Loyalty

A poor Wi-Fi experience could be the difference between a repeat visit and a lost customer. Connected customers are happy customers that are more likely to return.
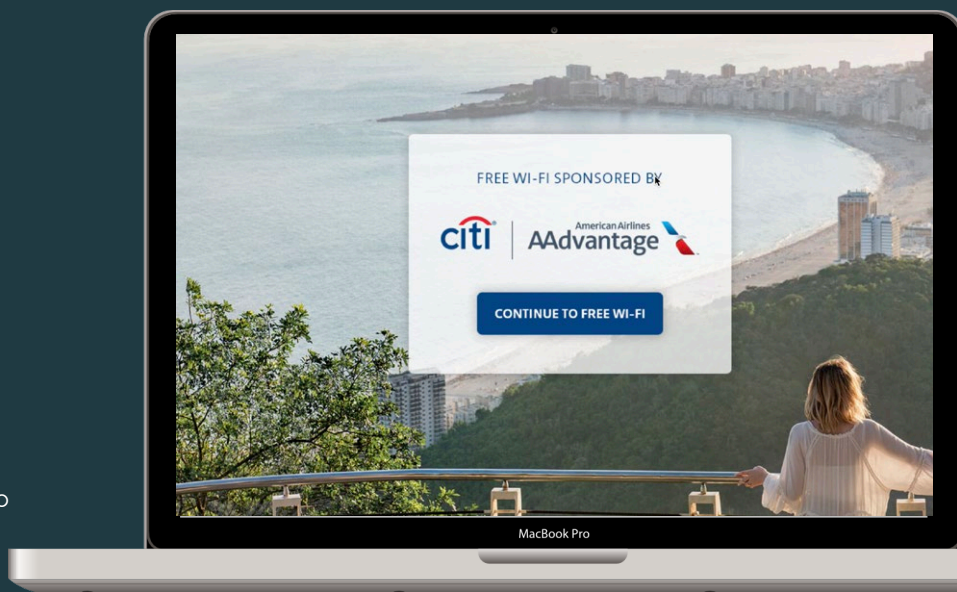
Streamline Deployments

Overwhelmed by divergent wireless setups across locations? ElevenOS integrates with multiple hardware providers to streamline the complex wireless landscape.

Boost ROI with Wi-Fi Advertising

Boost the return on your Wi-Fi investment and add value to the customer experience with targeted and relevant pre-authentication ads. Ads are generated by an advertising partner and customers must view the ad before connecting,

Eleven's advertising solution also supports "house ads" to be displayed when no campaign is running. A brand could highlight product promotions, loyalty programs, and more via video or static image.

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Strategic & Trusted Wi-Fi Expertise

3B+ Annual Authentications

With over 300 million authentications per month, ElevenOS is a proven solution with over 99.5% uptime

6,000+ Global Venues

ElevenOS is trusted by thousands of customers across 50+ countries in multifamily, hospitality, and beyond.

15+ Years of Innovation

Founded in 2002, Eleven truly understands the history of Wi-Fi and where its headed.